



# KLE SOCIETY'S BBA AVIATION

EXPLORE YOUR FUTURE WITH AVIATION & GIVE WINGS TO YOUR DREAMS

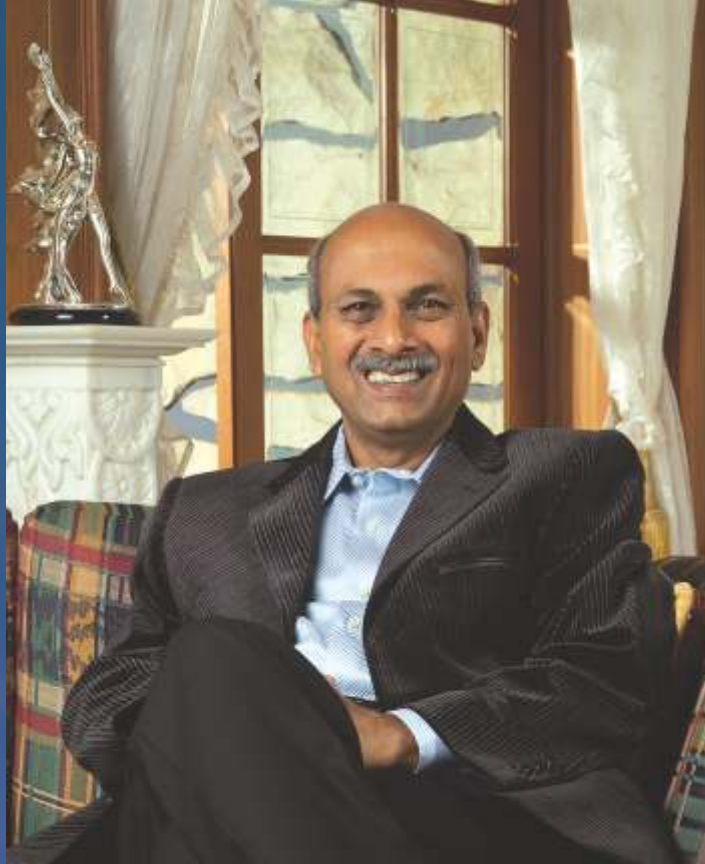
Affiliated to Bangalore Central University | UGC Recognised  
BENGALURU



## WE TAKE OFF YOUR CAREER

**OPENS DOOR TOWARDS BILLION DOLLAR INDUSTRY**

**[www.kleibm.org](http://www.kleibm.org) | [info@kleibm.org](mailto:info@kleibm.org) | [admission@kleibm.org](mailto:admission@kleibm.org)**



With great satisfaction on the completion of a century of service in education & furthering the dreams of KLE Society's founders self-less dedication, I look back with joy at the extent of all that has been achieved. I am humbled too for, I am the torchbearer of an illustrious tradition of knowledge dissemination that has made a positive difference to the lives of countless thousands.

The KLE Society began in a humble way with the establishment of a single institution in the educationally backward North Karnataka region in 1916. Over the years it has grown into a virtual knowledge movement with over 262 institutions in its fold. Each of these institutions, like the honey bee, sources

knowledge from far & wide and converts it into an educational curriculum that benefits knowledge seekers, in the society at large to make a world of difference!

What the KLE Society is today, is the result of the cumulative effort and selfless striving of many over the decades. But it was the spark lit by the founders and the visionaries around them that enabled all that followed – a beacon of hope that lights up the educational landscape.

Being at the helm, at this proud moment in the KLE Society's history, I continue to draw inspiration from the original spark, in the commitment to spread the light even further.

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## **Dr. PRABHAKAR B KORE**

Chairman, KLE Society, Belagavi | Chancellor, KLE University, Belagavi | Former Member of Parliament (Rajyasabha)

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**3 YEAR FULL TIME PROGRAMME**

BANGALORE CENTRAL UNIVERSITY APPROVED & UGC RECOGNISED

250 Airports  
Under Operation By 2020\*



## What is the Scope like?

- India is expected to become 3<sup>rd</sup> largest market by 2020\*
- By 2020, passenger traffic at Indian Airport is expected to increase to 421 Million\*
- India's Aviation Industry is expected to witness Rs. 1 Lakh crore (US \$15.52 Billion) worth of investments in next 5 years\*

*\* Source of IBEF Aviation Report 2018*



## BBA Aviation Management

### What We Offer?

- UGC Recognised 3 year Full Time Degree
- Affiliated to Bangalore Central University
- Industry Relevant Curriculum
- Experienced Faculty Team
- Executive Seminar Programme
- Wi-Fi Enabled AV Classrooms
- ICT Enabled Computer Lab

### Benefits

- 100% Placement Assistance
- Internship with Leading Companies
- Additional Certificates from Indian Industry
- Personality Development Training
- Corporate & Institutional Training
- Guidance from the Experts of Industry & Academia
- Guest Lectures, Seminars & Industrial Visit
- Pre-Placement Training
- Complete Focus on Employability Skills

Experience the world class learning environment



# What will be Taught?

## I Semester

- Fundamentals of Management
- Accounting & Management Decisions
- Quantitative techniques for Management – I
- Introduction to Airline Industry
- Practicals on Skill Development\*
- Foundation Course
- CC & EC

## II Semester

- Organizational Behavior (with Experiential Learning)
- Strategic Human Resource Management
- Quantitative techniques for Management - II
- Aviation Security and Safety Management
- Practical on Skill Development\*
- Foundation Course
- CC & EC

## III Semester

- Corporate Communication Skills 1
- Production and Operations Management
- Marketing and Retail Management
- E-Business Information Systems
- Cost and Management Accounting
- Aviation Law and Aircraft rules & Regulations
- Practicals on Skill Development\*
- Foundation Course
- CC & EC

## IV Semester

- Corporate Communication skills II
- Business Research Methods
- Financial Management
- Business Regulations
- Travel and Tourism Management
- Logistics & Air cargo Management
- Practicals on Skill Development\*
- Foundation Course
- CC & EC

## V Semester

- Goods and services Taxes
- Income Tax I
- Investment Analysis and Management
- Air Craft Maintenance Management
- Cabin Crew Management
- Finance and Insurance in Aviation
- SDC - Mini Project\*
- AECC - Pre-Placement Soft Skill Training\*\*\*

## VI Semester

- Entrepreneurship Development Program
- Income Tax- II
- Marketing Management
- Strategic and Performance Management
- Airport Strategic Planning
- Principles of Airline and Airport Management
- SDC – Dissertation
- AECC - Placement Training\*\*\*



## Industry Insight & Career Opportunities

According to the industry report, India has an existing fleet of approximately 548 Aircrafts with another 925 Aircrafts anticipated of being added in the next 5 years.

India is the 3rd largest Domestic Aviation market and it is touted to be the largest Domestic Aviation market in the next decade and a half.

Under Government's UDAN scheme, a Massive expansion in the sector is expected to create 2.5 to 5 lakh employment opportunities to fill the gap in Tier 2 and Tier 3 cities. This program is designed based on a multi-disciplinary competence framework and includes some of the major general and specific areas like aviation industry management, organizations of aviation sector, air traffic control, operations and management of airlines, planning and management of airports, tourism management, strategic management, personnel management, marketing management, etc.

*Source: The Economic Times, Aero India Show Special, Dated Feb 20, 2019*

## Career Prospectus in Aviation Industry Includes

- Airport Manager
- Airport Operations Manager
- Flight Schedule Coordinator
- Airline Ticketing and Cargo Handling
- Retail Store Manager (Duty free)
- Airport Customer Relationship Manager
- Air Traffic Control
- Airline Logistics Manager
- International Travel Planner
- Airport Marketing Manager
- Aircraft Maintenance Manager
- Cabin Crew Services
- Credit Control Manager
- Airline Finance Controller
- Travel Insurance Manager
- Management Consultants
- Human Resource Manager and others



# A City that Welcomes

Counted among the best Indian cities to live in, Bengaluru is a cosmopolis that attracts people from all over. Known as the Garden City & IT Capital of India, it is a gracious blend of the old & new. Bengaluru's excellent climate, greenery & opportunities for education & careers has seen an influx of people from all over the country & every one who comes has been welcomed with open arms.

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The royal city of Mysuru is less than three hours away from Bengaluru. With a host of historical sites, this city is an international tourist destination with the Mysuru Palace drawing more visitors than even Buckingham Palace in London. Other destination close at hand from Bengaluru include Halebedu, Beluru, Shravanabelagola as well as wildlife sanctuaries for nature lovers.



## Our location

### **KLE Institute of Business Management**

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S Nijalingappa College Campus

Rajajinagar, Bengaluru - 560 010

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