



KLE SOCIETY'S BBA AVIATION

EXPLORE YOUR FUTURE WITH AVIATION & GIVE WINGS TO YOUR DREAMS

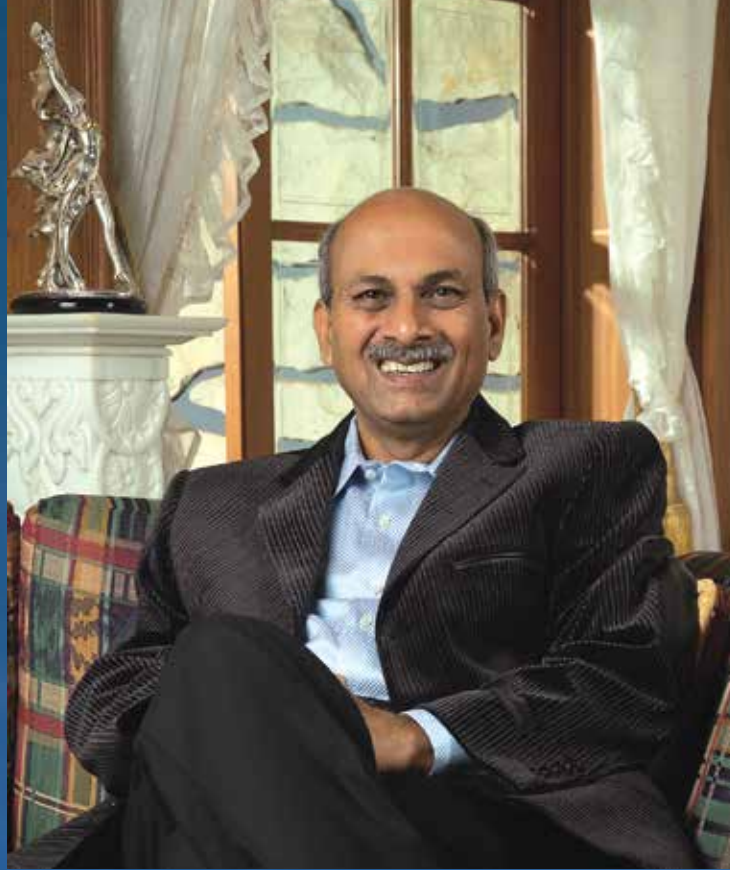
Affiliated to Bengaluru City University | UGC Recognised
BENGALURU



WE TAKE OFF
YOUR CAREER

OPENS DOOR TOWARDS BILLION DOLLAR INDUSTRY

www.klesncbba.edu.in | info@klesncbba.edu.in | admission@klesncbba.edu.in



With great satisfaction on the completion of a century of service in education & furthering the dreams of KLE Society's founders self-less dedication, I look back with joy at the extent of all that has been achieved. I am humbled too for, I am the torchbearer of an illustrious tradition of knowledge dissemination that has made a positive difference to the lives of countless thousands.

The KLE Society began in a humble way with the establishment of a single institution in the educationally backward North Karnataka region in 1916. Over the years it has grown into a virtual knowledge movement with over 262 institutions in its fold. Each of these institutions, like the honey bee, sources

knowledge from far & wide and converts it into an educational curriculum that benefits knowledge seekers, in the society at large to make a world of difference!

What the KLE Society is today, is the result of the cumulative effort and selfless striving of many over the decades. But it was the spark lit by the founders and the visionaries around them that enabled all that followed – a beacon of hope that lights up the educational landscape.

Being at the helm, at this proud moment in the KLE Society's history, I continue to draw inspiration from the original spark, in the commitment to spread the light even further.

Dr. PRABHAKAR B KORE

Chairman, KLE Society, Belagavi | Chancellor, KLE University, Belagavi | Former Member of Parliament (Rajyasabha)

KLE SOCIETY'S BBA AVIATION

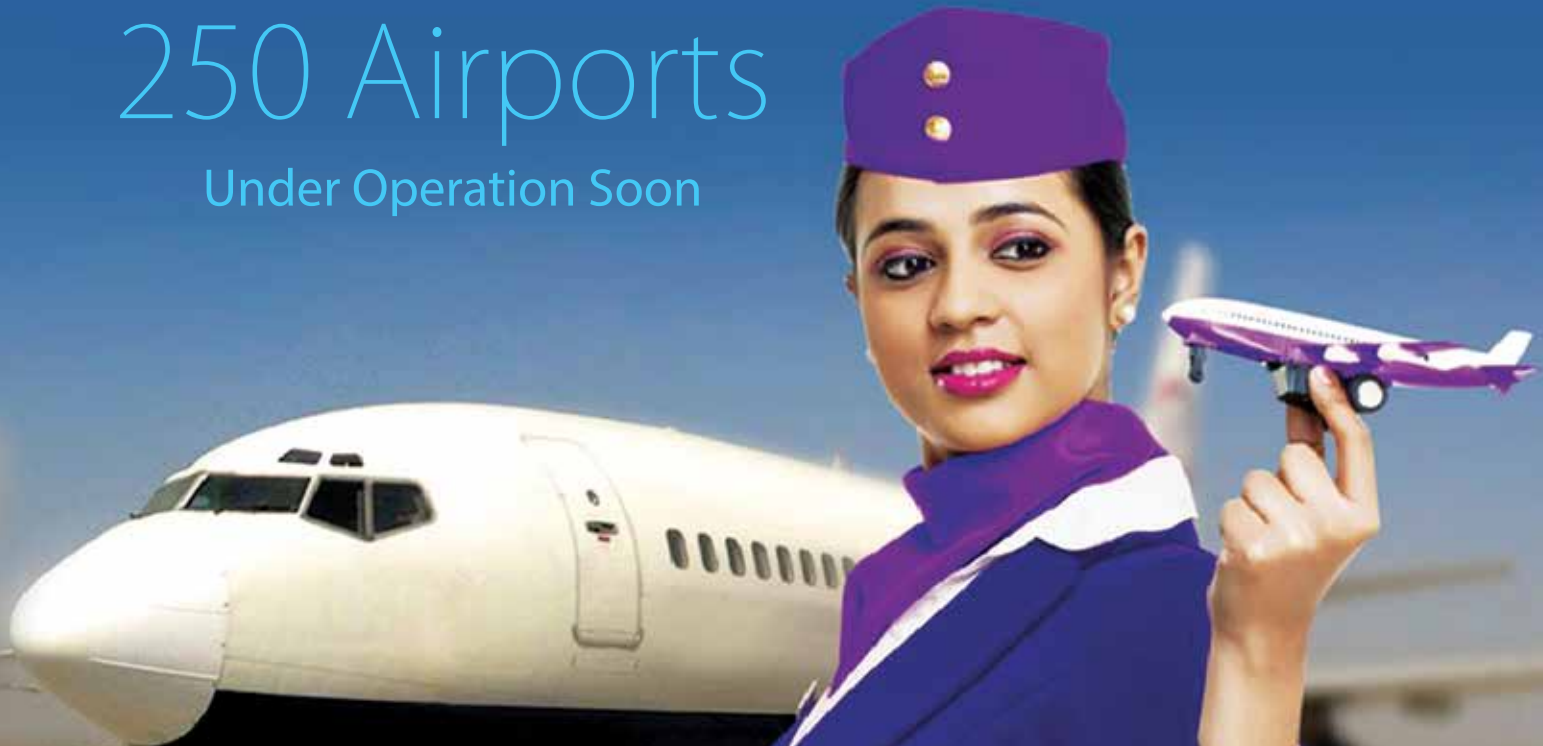
EXPLORE YOUR FUTURE WITH AVIATION & GIVE WINGS TO YOUR DREAMS

4 YEAR FULL TIME PROGRAMME

BENGALURU CITY UNIVERSITY APPROVED | UGC RECOGNISED

250 Airports

Under Operation Soon



What is the Scope like?

- India is expected to become 3rd largest market by 2020*
- By 2020, passenger traffic at Indian Airport is expected to increase to 421 Million*
- India's Aviation Industry is expected to witness Rs. 1 Lakh crore (US \$15.52 Billion) worth of investments in next 5 years*

** Source of IBEF Aviation Report 2018*



BBA Aviation Management

What We Offer?

- UGC Recognised 3 year Full Time Degree
- Affiliated to Bangalore Central University
- Industry Relevant Curriculum
- Experienced Faculty Team
- Executive Seminar Programme
- Wi-Fi Enabled AV Classrooms
- ICT Enabled Computer Lab

Benefits

- 100% Placement Assistance
- Internship with Leading Companies
- Additional Certificates from Indian Industry
- Personality Development Training
- Corporate & Institutional Training
- Guidance from the Experts of Industry & Academia
- Guest Lectures, Seminars & Industrial Visit
- Pre-Placement Training
- Complete Focus on Employability Skills

Experience the world class learning environment



What will be Taught?

Semester I

1. Language -I & II
2. Management Principles & Practice
3. Fundamentals of Accounting
4. Introduction to Aviation Industry
5. Digital Fluency/ Basics of Computer
6. Any one of the following:
 - a. Business Organization
 - b. Inflight services
7. Yoga
8. Health & Wellness

Semester II

1. Language -I & II
2. Financial Accounting & Reporting
3. Human Resource Management
4. Aviation Safety & Security Management
5. Any one of the following:
 - a. Introduction to Aeronautics
 - b. People Management
6. Environmental Studies
7. Sports
8. NCC/NSS/R&R(S&G)/ Cultural

Semester III

1. Language -I & II
2. Cost Accounting
3. Aviation Law & Aircraft rules & regulations
4. Statistics for Business Decisions
5. Artificial Intelligence
6. Any one of the following:
 - a. Social Media Marketing
 - b. Rural Marketing
 - c. Advertising Skills
 - d. Air cargo & dangerous goods regulation
7. Sports
8. NCC/NSS/R&R(S&G)/ Cultural

Semester IV

1. Language -I & II
2. Management Accounting
3. Travel and Tourism Management
4. Financial Management
5. Any one of the following:
 - a. Business Leadership Skills
 - b. Personal Wealth Management
 - c. Creativity & Innovation
 - d. Airport management
6. Constitution of India
7. Sports
8. NCC/NSS/R&R(S&G)/ Cultural



What will be Taught?

Semester V

1. Production & Operations Management/ International Business
2. Logistics & air cargo management
3. Elective-1 (Paper -1)
4. Elective-2 (Paper -2)
5. Information Technology for Managers
6. Cyber Security or some other
7. Internship -1
8. Sports
9. NCC/NSS/R&R(S&G)/ Cultural

Semester VI

1. Business Laws
2. Airline finance and insurance
3. Elective-1 (PAPER 2) – Aviation Program
4. Elective-2(PAPER 2) – Aviation Program
5. Goods and Services tax (GST)
6. Professional Communication
7. Internship -2
8. Sports
9. NCC/NSS/R&R(S&G)/ Cultural

Semester VII

1. Business Ethics & Corporate Governance
2. E Commerce
3. Advance Statistics for Business Research
4. One Course from the Selected Elective Group
5. Vocational-3 Application of Statistical Software (Any one Statistical Software)
6. Research Methodology

Semester VIII

1. Strategic Management
2. Operations Research & Quantitative Techniques
3. Project Management
4. Digital Marketing
5. Research Projects/ Internship with Viva – voce OR Elective Paper (Two Courses from the Selected Elective Group)

ELECTIVE GROUPS & COURSES

Semester V

1. Aircraft Maintenance Management
2. Cabin Crew – Resource Management

Semester VI

1. Principles of airline and airport management
2. Strategic performance



The credit requirements are as follows

EXIT WITH	Min. Credits Requirement*	NSQF Level
Certificate at the Successful Completion of First Year (Two Semesters) of Four Years Multidisciplinary UG Degree Program	48	5
A Diploma at the Successful Completion of the Second Year (Four Semesters) of Four Years Multidisciplinary UG Degree Program	96	6
Basic Bachelor Degree at the Successful Completion of the Third Year (Six Semesters) of Four Years Multidisciplinary Undergraduate Degree Program	140	7
Bachelor Degree with Honours in a Discipline at the Successful Completion of the Four Years (Eight Semesters) Multidisciplinary Undergraduate Degree Program	180	8



Career Prospectus in Aviation Industry Includes

- Airport Manager
- Airport Operations Manager
- Flight Schedule Coordinator
- Airline Ticketing and Cargo Handling
- Retail Store Manager (Duty free)
- Airport Customer Relationship Manager
- Credit Control Manager
- Airline Finance Controller
- Travel Insurance Manager
- Air Traffic Control
- Airline Logistics Manager
- International Travel Planner
- Airport Marketing Manager
- Aircraft Maintenance Manager
- Cabin Crew Services
- Management Consultants
- Human Resource Manager and others





A City that Welcomes

Counted among the best Indian cities to live in, Bengaluru is a cosmopolis that attracts people from all over. Known as the Garden City & IT Capital of India, it is a gracious blend of the old & new. Bengaluru's excellent climate, greenery & opportunities for education & careers has seen an influx of people from all over the country & every one who comes has been welcomed with open arms.

The royal city of Mysuru is less than three hours away from Bengaluru. With a host of historical sites, this city is an international tourist destination with the Mysuru Palace drawing more visitors than even Buckingham Palace in London. Other destination close at hand from Bengaluru include Halebedu, Beluru, Shravanabelagola as well as wildlife sanctuaries for nature lovers.



Industry Insight & Career Opportunities

According to the industry report, India has an existing fleet of approximately 548 Aircrafts with another 925 Aircrafts anticipated of being added in the next 5 years.

India is the 3rd largest Domestic Aviation market and it is touted to be the largest Domestic Aviation market in the next decade and a half.

Under Government's UDAN scheme, a Massive expansion in the sector is expected to create 2.5 to 5 lakh employment opportunities to fill the gap in Tier 2 and Tier 3 cities. This program is designed based on a multi-disciplinary competence framework and includes some of the major general and specific areas like aviation industry management, organizations of aviation sector, air traffic control, operations and management of airlines, planning and management of airports, tourism management, strategic management, personnel management, marketing management, etc.

Source: The Economic Times, Aero India Show Special, Dated Feb 20, 2019



Sky is the Limit

Our location

KLE Institute of Business Management

S Nijalingappa College Campus

Rajajinagar, Bengaluru - 560 010

080 2342 9966 | +91 99028 17915 | +91 86181 39398

www.kleibm.org | info@kleibm.org | admission@kleibm.org