



KLE SOCIETY'S



INSTITUTE OF BUSINESS MANAGEMENT (BBA)

Affiliated to Bengaluru City University | UGC Recognised

BENGALURU

SHAPING
A BETTER
TOMORROW

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A century of sharing **K N O W L E D G E**

With great satisfaction on the completion of a century of service in education & furthering the dreams of KLE Society's founders self-less dedication, i look back with joy at the extent of all that has been achieved. I am humbled too for, I am the torchbearer of an illustrious tradition of knowledge dissemination that has made a positive difference to the lives of countless thousands.

The KLE Society began in a humble way with the establishment of a single institution in the educationally backward North Karnataka region in 1916. Over the years it has grown into a virtual knowledge movement with over 262 institutions in its fold. Each of these institutions, like the honey bee, sources knowledge from far & wide and converts it into an educational curriculum that benefits knowledge seekers, in the society at large to make a world of difference!

What the KLE Society is today, is the result of the cumulative effort and selfless striving of many over the decades. But it was the spark lit by the founders and the visionaries around them that enabled all that followed – a beacon of hope that lights up the educational landscape.

Being at the helm, at this proud moment in the KLE Society's history, I continue to draw inspiration from the original spark, in the commitment to spread the light even further.

Dr. PRABHAKAR B KORE

Chairman, KLE Society, Belagavi

Chancellor, KLE University, Belagavi

Former Member of Parliament (Rajyasabha)

CLARITY OF GOAL

Dear Students

If one casts a look at the academic, professional and service oriented careers across the world then one would definitely find management education and management profession as the most important and equally challenging techno-scientific revolution in view of globalization needs. We have been members of a 'global family' where competition, research challenges and continuous abreasting with the changing trends are the salient features of the new global academic culture. Such being the scenario, naturally the students and the parents interested in management education would scout for such academic bodies that would ensure great treasure of knowledge, teaching fraternity who strive hard to quench the knowledge thirst of students, an infrastructure which is unique and inspiring with a welcoming campus, in addition to exclusive hostel for boys and girls with canteen facilities.

We, in the KLE Society BBA Programme promise all these and much more.

Our academic canvas glitters with the most brilliant colours.

BE A PART OF IT, JOIN US



ACADEMIC FEATURES

- BBA Degree & Honor (Bengaluru City University)
- Guest Lectures by Experts
- Industrial Visit
- Executive Seminar Programme
- Sports Activities
- Industry Relevant Curriculum
- Vast Library
- Opportunities in Intra and Inter Collegiate Competitions
- Counselling & Mentoring
- Coaching and Remedial Classes
- Aptitude and Behavioural Skill Development
- Personality Development Programme
- 100% Placement Assistance



Rohan Kawake

Societe Generale
ALUMNI

My skills of leadership and analytical thinking were honed at KLE BBA. I amassed immense knowledge at frequent ESPs, Executive talks from the industry resource persons. The pooled information triggered me to start my career as Business Analyst.



Education is about Academic Excellence & Cultural Diversity



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Chethan

Altruist
ALUMINI

During my two years at IBM, I met a variety of people from diverse states & cultures. Thanks to my ever-inspiring mentors who helped me discover the talented part of myself, I had a lot of possibilities to groom myself. No doubt, the college is new & is striving for quality, but it has already established some academic benchmarks & is working tirelessly to reach new heights in providing a world-class education. Thank you, IBM, for helping me become a successful individual.

WE ENABLE GROWTH IN EVERY SENSE

Gaining education cannot happen in the classrooms alone. To facilitate learning on a broader level we have established facilities that sustains body, mind and soul which enables students to gain insights into shared responsibility, teamwork and more.

The management and staff at the institute are aware of the fact that learning needs an environment that is conducive in all respects. Consequently the aim has been to create an ambience in which the students thrive. Exclusive hostel facilities for boys and girls with canteen facilities are also available which tends to become a home away from home to the students.

The Institute encourages participation in sporting activities and provides facilities for both outdoor and indoor games. Cultural activities also find a place in the agenda with clubs encouraging a range of pursuits. The institute supports student's participation in cultural programs, competitions, fests and many other youth festivals.



A CITY THAT WELCOME

Counted among the best Indian cities to live in, Bengaluru is a cosmopolitan metropolis that attracts people from all over. Known as the Garden city and the IT capital of India, it is a gracious blend of the old and new. Bengaluru's excellent climate, greenery and opportunities for education and careers has seen an influx of people from all over the country and every one who comes has been welcomed with open arms.

The royal city of Mysuru is less than three hours away from Bengaluru. With a host of historical sites, this city is an international tourism destination with the Mysuru Palace drawing more visitors than Buckingham Palace in London. Other destinations close at hand from Bengaluru include Halebidu, Beluru, Sharavanabelagola as well as wildlife sanctuaries for nature lovers.



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